



PRESS RELEASE

For Immediate Release

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Columbia County Empowers Staff with New First Aid Technology

Evans, Georgia (March 20, 2017) – Columbia County is empowering its staff to respond to medical emergencies with Mobilize Rescue System. The new first aid system uses an interactive app to empower untrained bystanders to respond to medical emergencies such as severe bleeding, allergic reactions, cardiac arrest and more.

Mobilize Rescue Systems' team of medical professionals, military veterans and technology engineers designed the system based on military and medical guidelines (Tactical Emergency Casualty Care (TECC) guidelines, the American Heart Association's CPR guidelines, and the American College of Emergency Physicians' guidelines for initial emergency care. All of the medical equipment is over the counter, and the rescue system's contents qualify it as an ANSI Class A Kit. The Mobilize Rescue System app's unique integration of medical equipment and knowledge ensures that anyone, regardless of training, has access to potentially life-saving knowledge.

"The app guides a bystander with little or no training down the path to providing lifesaving medical care through a series of simple (mostly yes or no) questions while the professionals are still en route," said Chris Strattner, the Director of Product Development. The Mobilize Rescue System app's unique integration of medical equipment and knowledge ensures that anyone, regardless of training, has access to potentially life-saving knowledge.

Columbia County Parks & Recreation is joining the ranks of law enforcement agencies, university police departments, and public and private schools across the country that deployed the Mobilize Rescue System after realizing the value of empowering anyone to respond to critical medical emergencies.

Dennis Hodges, Parks & Recreation Department Manager, states "anyone who can operate an iPad and read can operate the Mobilize Rescue System. This system is like having a coach right beside you walking you through step by step during a catastrophic event. The Mobilize Rescue System is a great addition not only for Parks & Recreation but for Columbia County as a whole."

Columbia County currently has four Mobilize Rescue Systems in place. They are located at Patriots Park, Patriots Park Gym, Blanchard Woods, and Riverside Park.

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